

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62794 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/31/12 12:36 PM

Client: AMERICANS FOR PROSPERITY... CPE: // 390 Agency Commission: 15 % Updated: TADANIELLO on 08/31/12 05:31 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: AFP EST#390 :60'S (1300) Self :15:00 Confirmed: 08/31/12 01:56 PM

Buyer: STEPHANIE KOHLBAUER Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 36% KMGH: 28% KUSA: 25% KDVR+: 5% KWGN: 2% KTVD: 4% KPXC: 0% CABLE: 0%

NEW ORDER CHG/PH 08/31/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	0 2 2 1 1 0 0	NEWS	60	B			0.0	\$1,200.00	6	\$7,200.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 6								
002	MEARLY	0 1 1 1 1 0 0	MORN	60	B			0.0	\$1,200.00	4	\$4,800.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 4								
003	DPRICE	0 1 1 1 1 0 0	DAY	60	B			0.0	\$3,000.00	4	\$12,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 4								
004	EPHIL2	0 1 1 1 1 0 0	EFG	60	B			0.0	\$1,700.00	4	\$6,800.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 4								
005	NEARLY5PM	0 1 1 1 0 0 0	NEWS	60	B			0.0	\$3,200.00	3	\$9,600.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/06/12		<u>Sep 03</u> 3								
006	NLATE7	0 1 0 1 0 0 0	NEWS	60	B			0.0	\$6,000.00	2	\$12,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/06/12		<u>Sep 03</u> 2								
007	PNAVY	0 1 0 0 0 0 0	REGP	60	B			0.0	\$13,000.00	1	\$13,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/04/12		<u>Sep 03</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PNCISLA	0 1 0 0 0 0 0	REGP	60	B			0.0	\$10,000.00	1	\$10,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/04/12	<u>Sep 03</u> 1									
009	PDEMCONVT	0 1 0 0 0 0 0	CARD	60	B			0.0	\$9,000.00	1	\$9,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/04/12	<u>Sep 03</u> 1									
010	PBBWED1	0 0 1 0 0 0 0	REGP	60	B			0.0	\$8,000.00	1	\$8,000.00		
		<u>FBD</u> 09/05/12	<u>LBD</u> 09/05/12	<u>Sep 03</u> 1									
011	PDEMCONVT	0 0 1 1 0 0 0	CARD	60	B			0.0	\$8,000.00	2	\$16,000.00		
		<u>FBD</u> 09/05/12	<u>LBD</u> 09/06/12	<u>Sep 03</u> 2									
012	PBOSSFR1	0 0 0 0 1 0 0	REGP	60	B			0.0	\$7,000.00	1	\$7,000.00		
		<u>FBD</u> 09/07/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 1									
013	PCSINYFR2	0 0 0 0 1 0 0	REGP	60	B			0.0	\$6,000.00	1	\$6,000.00		
		<u>FBD</u> 09/07/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 1									
014	PBLOODS	0 0 0 0 1 0 0	REGP	60	B			0.0	\$7,000.00	1	\$7,000.00		
		<u>FBD</u> 09/07/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 1									

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015	PCRIMESA2	0 0 0 0 0 1 0	REGP	60	B			0.0	\$3,600.00	1	\$3,600.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12		<u>Sep 03</u> 1								
016	P48HRS3A	0 0 0 0 0 1 0	REGP	60	B			0.0	\$7,000.00	1	\$7,000.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12		<u>Sep 03</u> 1								
017	NSUN6-8AM	0 0 0 0 0 0 1	NEWS	60	B			0.0	\$900.00	1	\$900.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/09/12		<u>Sep 03</u> 1								
018	SNFL1ST	0 0 0 0 0 0 1	NFL	60	B		FOOTBALL	0.0	\$20,000.00	1	\$20,000.00		
		<u>FBD</u> 09/09/12	<u>LBD</u> 09/09/12		<u>Sep 03</u> 1								
019	PBBSUN	0 0 0 0 0 0 1	REGP	60	B			0.0	\$8,000.00	1	\$8,000.00		
		<u>FBD</u> 09/09/12	<u>LBD</u> 09/09/12		<u>Sep 03</u> 1								
020	MNEWS1	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$1,200.00	1	\$1,200.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								
021	MEARLY	1 0 0 0 0 0 0	MORN	60	B			0.0	\$1,200.00	1	\$1,200.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DPRICE	1 0 0 0 0 0 0	DAY	60	B			0.0	\$3,000.00	1	\$3,000.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								
023	EPHIL2	1 0 0 0 0 0 0	EFG	60	B			0.0	\$1,700.00	1	\$1,700.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								
024	NEARLY5PM	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$3,200.00	1	\$3,200.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								
025	NLATE7	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$6,000.00	1	\$6,000.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	43	0	\$184,200.00	\$156,570.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$184,200.00	\$156,570.00	\$0.00	\$0.00